

PATENT

Atty. Docket No. 10007924-1

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/Joseph G. Swan/
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

JEROLD SHAN

Group Art Unit: 3621

Serial No.: 09/852,611

Examiner: Calvin L. Hewitt, II

Filed: May 9, 2001

Conf. No.: 4891

For: AN ON-LINE SHOPPING CONVERSION
SIMULATION MODULE

AMENDMENT/RESPONSE TO OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

This submission is made in response to the Office Action dated April 4, 2007.